

ReConnect 2020

AIA Illinois Virtual Conference

SPONSORSHIP OPPORTUNITIES



AIA
Illinois

American Institute of Architects, Illinois Council

201 East Adams, Suite #1 A

Springfield, Illinois 62701

myoung@aiaill.org

www.aiaill.org/reconnect-2020

RECONNECT: AIA ILLINOIS' VIRTUAL CONFERENCE // NOVEMBER 5 • 6

In 2020, AIA Illinois decided, after a seven year hiatus, to bring back the annual conference as a way to reconnect with our members and provide another opportunity for learning and fellowship. Little did we know that our plans, like so many others, would be met with a myriad of changes and new challenges. But with the challenges come opportunities for new growth, learning and partnerships.

There is no better time than now for our profession to **Reconnect, Reboot, and Refocus** with an eye on the future.

RECONNECT will be our first ever virtual conference and we are excited about the dynamic and diverse speakers we've secured and educational topics we are developing. We're also throwing in a bit of fun and would love for you to be a part of it. Won't you consider joining us as a sponsor and help contribute to one the positive things for 2020?

PLATINUM SUPERSTAR SPONSOR: \$10K Overall Program Sponsor

- Up to two minute ad/video played at beginning of conference
- Presenting Sponsor has the honor of introducing one of conference kick-off speaker (a high-level public official)
- Name incorporated into all graphics as Presenting Sponsor including any conference swag
- Two dedicated e-blasts, two dedicated social media posts on Facebook and Instagram with reach of over 7,500 recipients
- Small item promo to go into RECONNECT swag box to attendees. Must be received in-office by October 2
- Company name included in the RECONNECT printed program piece
- Company ad in AIA Illinois' e-news (running four times with link to website)
- One time use of AIA Illinois' membership mailing list
- Logo on RECONNECT Registration form
- Full conference registration for up to twelve attendees

GOLD CHAMPION SPONSOR: \$5,000K (up to four)

- One dedicated e-blast, 1 dedicated social media (Facebook and Instagram) post to be sent to over 6,000 recipients
- Gold Sponsor has the honor of introducing Friday's keynote speaker
- Small item promo to go into RECONNECT swag box to attendees. Must be received in-office by October 2
- Company name included in the RECONNECT printed program piece
- Company ad in AIA Illinois' e-news (running 2 times with link to website)
- Logo on Conference Website (link to company website)
- Logo on RECONNECT Registration form
- Includes two ala carte sponsorship opportunities of your choice
- Full conference registration for up to eight attendees

SILVER HERO SPONSOR: \$2,500K (up to eight)

- One dedicated social media post on Facebook and Instagram
- Logo included in the RECONNECT printed program piece
- Company ad in AIA Illinois' e-news
- Includes one ala carte sponsorship opportunity of your choice
- Logo on Conference Website (link to company website)
- Logo on RECONNECT Registration form
- Full conference registration for up to four attendees

BRONZE SIDEKICK SPONSOR: \$1,000K (unlimited)

- Company name included in the sponsor AIA Illinois RECONNECT dedicated e-blast
- Logo name included in the RECONNECT printed program piece
- Logo on Conference Website (link to company website)
- Logo on RECONNECT Registration form
- Full conference registration for up to two attendees

A la Carte SPONSOR: \$500

- Any individual Speaker or Educational Session
- Entertainment Break
- Virtual Tours
- PechaKucha
- Give-aways
- Media

**Have an idea of your own you don't see listed here?
Feel free to reach out us and discuss.**

**Contact AIA Illinois by emailing or calling:
EVP Stacey Pfingsten at spfingsten@aiaill.org
or by cell at 504-579-2489 or Program Director
Mary Young at myoung@aiaill.org or 217-522-2309 X3.**



AIA
Illinois

2020 Sponsorship Commitment

Company Information

Contact Person

Company Name

Address

City State Zip

Email Phone

Website

2020 Reconnect Sponsorship Opportunities

CHECK

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GOLD CHAMPION SPONSOR: \$5,000K (up to four)

SILVER HERO SPONSOR: \$2,500K (up to eight)

BRONZE SIDEKICK SPONSOR: \$1,000K (unlimited)

A la Carte SPONSOR: \$500

Payment Information

Full payment is due within thirty (30) days following the completion of this application. An invoice will be sent to you upon request.

AIA Reconnect Sponsorship: \$_____ (Qty____)

Additional: \$_____ (Qty____)

Total: \$_____

Payment can be made via: Check (due within 30 days)

MC Visa Disc Am Ex

Name on Card Billing Zip

Credit Card No. Exp.

Signature CVV

Return this form and payment to: Mary Young, Program Director
myoung@aiaill.org

201 East Adams Suite 1A
Springfield, IL. 62701
217.522.2309 X3

In addition: What we will need from you

- Company logos (at least one for print and one digital): pdf, eps, jpeg preferred
- Short company bio with a link to your website
- For qualifying levels, small, promotional item to be included in a mailed attendee preview box (must arrive in the AIA IL office by October 10 and fit into a small, flat rate box)